



Concrete

CUTTER

Journal of the Drilling and Sawing Association

Support the CONCRETE CUTTER and help celebrate the 25 Year Anniversary of the DSA

Shortly, we shall be preparing the next issue of Concrete Cutter for distribution in October 2008. This will contain a report on our participation in SED 2008 and the success of the Diamond Cutting Demonstration Area.

The last issue was increased to 32 pages and circulated to over 9000 contractors and professional contacts in the construction industry. It is hoped to maintain this level of circulation in the future.

However, success depends on members' support with advertising. **Would you be prepared to advertise in this issue?** A number of supplier and contractor members have supported us on a regular basis and we would ask for their continued help. **But new advertisers will help us to broaden the circulation and further improve the Journal.**

Also we need case studies for the Journal. These provide contractor members with the opportunity to feature recent contracts which may be of interest to readers. We can assist members with the preparation of a suitable article.

We attach further details, including a booking form which you can return to us. The advertising rates are unchanged, but to maintain our printing costs, **members are asked to supply all advertising artwork as Press Quality PDFs.**

Details of the layout and copy requirements for the journal, and a pro-forma for preparing case studies, can also be downloaded from our website using the link: www.drillandsaw.org.uk/ccuttercopy.pdf.

THANK YOU FOR YOUR SUPPORT

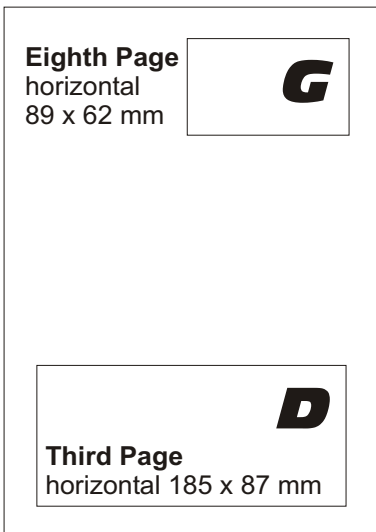
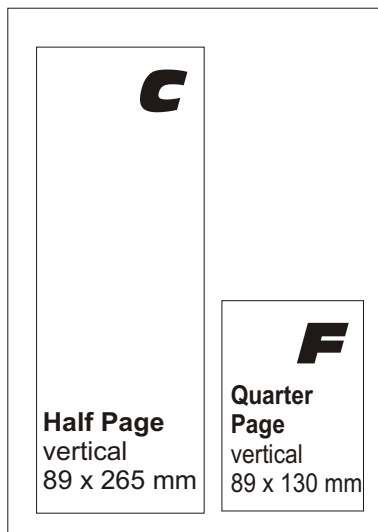
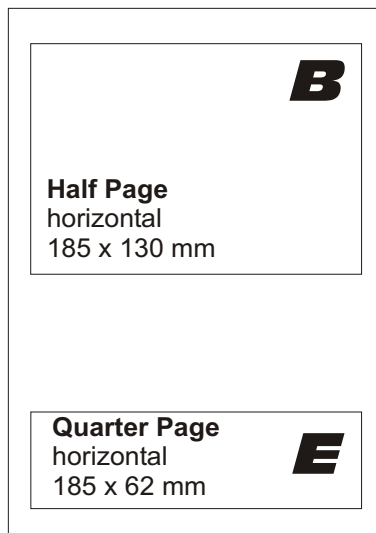
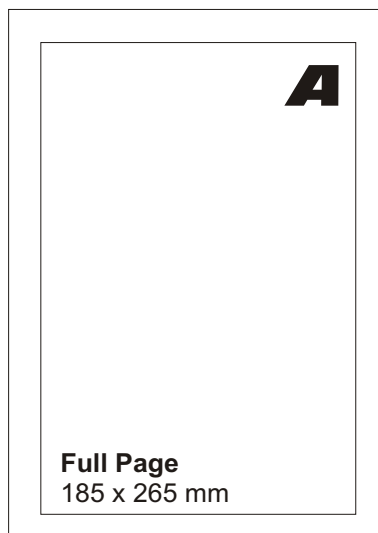
THE LAST DATE FOR COPY:

7 September 2008

Hugh Myrall

VOLUME 5 - ISSUE 2

ADVERTISING SIZES AND RATES



ADVERTISING RATES

Black and White

A Full Page	£695
B & C 1/2 Page	£475
D 1/3 Page	£385
E & F 1/4 Page	£295
G 1/8 Page	£190

Cost for spot colour from process available on request.

Colour

A Full Page	£1260
B & C 1/2 Page	£965
E & F 1/4 Page	£530
G 1/8 Page	£350

Classified - Display

Per column centimetre £17.50.
Min 3cm x 57mm wide single column

Advertising Rates are net, and not applicable for commission.

All prices are exclusive of VAT.

COPY REQUIREMENTS

See details below or download from www.drillandsaw.org.uk/ccuttercopy.pdf

COPY REQUIREMENTS - ADVERTISEMENTS AND PHOTOGRAPHS

Advertisement artwork can only be accepted as Press Quality PDF files.

Supply via email to: dsa@drillandsaw.org.uk or on CD.

Pre-press charges are applicable for the origination of advertising artwork not supplied on as Press Quality PDF, which will also serve as a proof. These charges will depend on the complexity, number of illustrations etc. Bureau charges will be passed to advertiser. Please supply proof for non-PDF submissions.

No Microsoft Word Files please. These are unsuitable for DTP applications, and additional cost will be incurred for reworking files supplied in this format.

Photographs and Digital Images: All images submitted should be of adequate quality to achieve a satisfactory printed result. Low resolution JPEG images, less than 1.2 MPixels are generally considered inadequate, except for illustrations that are considerably reduced in physical size from the original digital image whilst retaining the image area, thereby giving increased resolution when printing.

Copyright: All advertisers must be in possession of copyright for all material they submit, and remain liable for any claims for infringement. **The DSA will take no responsibility for any infringements of third party copyright arising from the publication of supplied material.**

CONTACT DETAILS

The address for all Contributions and Advertising Material is:

Hugh Wylde, The Drilling and Sawing Association

Suite 5.O, North Mill, Bridge Foot, Belper, Derbyshire DE56 1YD, England

Telephone: 01773 820000 Fax: 01773 821284 email: dsa@drillandsaw.org.uk

DRILLING & SAWING ASSOCIATION

Concrete Cutter Journal

Volume 5 Issue 2 - October 2008



Company:

**Contact Name
& Telephone No:**

Please tick as appropriate:

1. We wish to place an advertisement in the next issue
- Please repeat our previous advertisement
2. We wish to discuss the size and layout of our advertisement
3. We would like to submit a Case Study for inclusion
4. We wish to contribute to Sections on:
 - Trade Announcement i.e. New product details etc
 - New Literature Review
 - Company News

Signed:

Date:

**Final Copy
Date for all
material:**

7 September 2008

Please return as soon as possible to:

Drilling & Sawing Association
Suite 5.O, North Mill, Bridge Foot
Belper, Derbyshire DE56 1YD
Tel: 01773 820000 Fax: 01773 821284

CONCRETE CUTTER

THE JOURNAL OF THE DRILLING & SAWING ASSOCIATION

CASE STUDY PRO-FORMA

Members Name:

Tel: Contact:

Job Title:

Job Location:

Job Dates:

Main Contractor:

Client:

Reason you were selected for this Job:

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Brief Description of Overall Project:

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Reasons for using Drilling & Sawing Techniques (i.e. time, dimensional tolerances, maintenance of structural integrity, need for reduced noise, dust and debris, and limited access)

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Job Description (Describe Drilling & Sawing Section of Project)

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Job Specification (Job Sequence of Operations, Cutting Methods and Equipment Used).

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Benefits of Diamond Cutting:

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Brief Statistics and Details of Materials Cut:

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Any Special Job Factors: (i.e. weather, access, delays, etc).

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Results: (on-time, on-budget, bonus for early completing, additional jobs?)

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Brief History of Member:

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Send completed Pro-Forma **WITH PHOTOGRAPHS** to:

**The Drilling & Sawing Association, Suite 50, North Mill, Bridgefoot, Belper,
Derbyshire DE56 1YD. Tel: 01773 820000. Fax: 01773 821284**